



Hi Michelle Tan,



Welcome!

Your 100-Day Learning Journey Starts Now

This isn't just a course—it's a 100-day journey of learning, experimenting, and applying storytelling skills in real-world moments.

[Explore Content](#)



In **Powerful Storytelling and Cut Through Communication™**, you'll explore the art and science of using storytelling to connect, inspire, and influence—especially in a business context.

You'll learn how to



Collect and craft impactful stories



Use stories as catalysts to deliver clear, memorable messages



Apply techniques that ensure your story sticks with your audience

Your First Reflection

A Letter to Yourself

Before we dive into story structures and speaking techniques, let's start with your story. This letter is your chance to pause, reflect, and set the scene.

Create Letter

Prepare

Power Up for Your Training!

Maximize your training experience with a quick head start with some pre-read contents. Dive in now and set yourself up for success!

Read Content

Review

Acceler8 Assessment Result

You can assess your results on the Personal Results page. Find out about your strengths and weaknesses in Powerful Storytelling.

See certificate

Acceler8 Action Items


ACCELER8

Home

Assessment Result

Capability journey

Action Item



Take a Step Towards Your Goals!

Every action counts! Invest just a few moments to complete this task and watch how it fuels your progress. Let's do this!

Completed	[Action Learning Project] Wealth Management Rollout Offshore	17 Feb 2025
Incomplete	Master the Art of Springboard Storytelling • Ready-to-Use Template!	17 Feb 2025
Incomplete	[Coaching] Chito Reyes	17 Feb 2025

Specific Action Item

ACCELER8

Active Acme Corporation


Home

Aggregate Result

☐ Mark as completed

Master the Art of Springboard Storytelling + Ready-to-Use Template!

Storytelling is a powerful tool for driving change and influencing minds. Use this structured approach to craft compelling springboard stories that resonate with your audience.



Step 1: Set the Context

- Define the Change: What specific transformation do you hope to inspire in your organization or group?
- Know Your Audience: Who are they? What do they believe about the topic? What are their biggest concerns or doubts?
- Establish Credibility: How do they see you? Are you sharing a personal (Self), observed (Other), or external (Outsider) story?

Imagine your audience sitting in front of you—what would make them lean in and listen?

Step 2: Frame Your Key Message

- Identify the Core Message: What is the most crucial takeaway you want them to remember? Keep digging deeper by asking “why” multiple times.
- Apply the Rumi Test: Is your message transactional or inspirational? Aim for inspiration!
- Craft a Powerful Statement: Frame your key message using phrases like:
 - “When you... then you...”
 - “If you...”
 - “Sometimes, often...”
 - “If you don’t...”

Receive

Certificate of Completion

You are now an accredited Powerful Storyteller with renewed articulation and communication skills. Unleash your potential and actualise your capabilities!

[See certificate](#)